

for insurance
managers

Executive

MBA

Insurance
major

Executive MBA



Assessment & personal development (Orientation, Seminars, Activities)

Fundamentals:

- Economics
- Statistics
- Business Law & Ethics
- Accounting*
- Finance I & II*
- Organization Behavior
- Marketing
- Strategy & Negotiation
- Management Information Systems
- Operations Management
- Human Resource Management

Programme «Expand your horizons»

Development of competencies for Career advancement

Career advancement track:

- Courses conducted by main Insurance business actors at Enass
- Multi-disciplinary electives

Personal Capstone Program:

- Project Management Course
- Study cases in the insurance field
- Study trips
- Final Project: Professional thesis or Consulting project
- International MBA collaboration

Insurance Major

- Insurance and regulation
- Managing Risk
- Property, Casualty, Liability
- Life & Health insurance
- Market opportunities
- Reinsurance

*Accounting for insurance: a dedicated course on insurance business accounting and the relevant international rules (French GAAP, consolidated, IFRS, Solvency I & II)

*Finance for Insurance: a dedicated course on specific themes related to the Insurance sector (e.g. Asset-Liability Management, Ratings, Securisation, Valuation of risks, etc)

Study trips:

- the London Market
- the European Institutions in Brussels

Online options

Insurance major

The steering committee of the Insurance major is chaired by a business professional who is the sponsor of the class

→ Insurance and regulation

This course gives a general overview of the insurance fundamentals, the legal environment governing insurance activities, the French insurance code and the various legal and contractual aspects of insurance.

The recent financial crisis has emphasized the need for a strict control of financial activities including insurance. The MBA discusses regulations such as Solvency II.

→ Managing Risk

How to identify, prioritize and control the probability of unforeseeable events. Risk Management scope and fundamentals for insurance will be explained, in conjunction with the Solvency II requirements.

→ Property, Casualty, Liability

Experienced practitioners share their knowledge and tools which they use in the various insurance lines of business including: Property, Legal liability, Construction, Transport & Marine, Aviation, Space, Reinsurance and Claims management.

→ Life & Health

Top specialists review health risks worldwide and offer comparisons between countries politics for health complementary insurance. Other topics discussed include assistance services and retirement pension insurance.

The course on life insurance gives the opportunity to work on a strategic game assisted by a dedicated software.

→ Market opportunities

The course examines the prospects which various international markets offer such as Europe, the USA, China, Japan, India and Africa including the Takaful market. Particular attention is drawn to emerging countries and micro-insurance projects.

The study trip to London provides a unique opportunity to visit Lloyds' and companies such as Aviva, AIG, Willis, Mitsui Sumitomo, Swiss Re, Tawa, Allianz, XL and Hiscox.

The study trip to Brussels allows students to discover the European Institutions, lobbying and discuss insurance related matters.



**Message from
the associate director**

Cnam-Enass Executive MBA is a fully-fledged international MBA to build up your future career. The core courses will provide you with state-of-the-art professional knowledge and skills in management.

Insurance major has been developed with the leading European insurance firms. Insurance specialists from dedicated institutions — corporations and mutuals, brokers and regulators — share their diversity and complementarity to elicit best practices, amplify their scope on the business and attain transversal understanding of contemporary opportunities. Five specific courses are offered together with dedicated accounting and finance modules.

End-of-curriculum work will be either:

- a piece of intelligence research on a selected topic known as professional thesis. These works are usually published as summaries in professional journals; the best are awarded the CCR Prize.
- a consulting project chosen with the auditor's corporation and supported by the CNAM faculty.

Dedicated personal support is provided for every auditor to guarantee optimum effect of the program as a decisive opportunity for your career.

Bigger, stronger, better is the new CNAM-Enass MBA with insurance major.

Pierre-Charles Pradier
Enass

→ **Lecturers include**

Nathanaël Abecera (ACP), **Gérard Andreck** (GEMA, MACIF), **Guy Akouvi** (Natixis), **Rachel Balmadier** (La Compagnie des Alpes), **Aurélie Banck** (CNIL), **Yvan Besnard** (SCOR), **Anne-Claire Bisch** (B.C.D.T. & Ass.), **Michel Bisch** (Alsass), **Dimitri Blagoutine** (SCOR Moscou), **Blaise Bourgeois** (AXA Group), **Hervé Bourel** (Munich Health/Munich Re), **Sylvie Chanh** (CCR), **Arnaud Chneiweiss** (Matmut), **Stevan Corbett** (Partner Re), **Jean-Michel Courtant** (MACIF), **Stéphane Daeschner** (MMA), **Jean-Pierre Daniel** (Vigie), **Pierre Darbre** (ACP), **Bénédicte de Luze** (AMRAE), **Laure de Montesquieu** (SCOR), **Philippe Derieux** (AXA Global P&C), **Valérie Devaux-Piquer** (Transatlantic Re), **Myriam Dossou** (INAM Togo), **Emmanuel du Boullay** (IFA), **Roger Duchamp** (AXA CS), **Grégoire Dupont** (ORIAS-GPSA), **Stéphane Emery** (AXA CS), **Hubert Estibal** (SCOR), **Gilles Fabre** (BCG), **Anthony Fienberg** (The Warranty Group), **Emmanuel Fierens** (SCOR), **Norbert Girard** (OEMA), **Marc-Philippe Juilliard** (Fitch ratings), **Alexander Konopka** (Gras Savoye Polska), **Guy Lallour**, **Pascal Lecoine** (Hiscox), **Christian Mainguy** (Réhalto), **Gilles Magnan** (Mazars), **Grégoire Marly** (Université du Maine), **Nicolas Mortel** (News Assurance), **Marc Nabeth** (Colombus Consulting), **Roland Nussbaum** (Mission risques naturels), **Jun Ohiwa** (Tokio Marine), **Jocelyne Philippe** (Santéclair), **Philippe Picagne** (CreditSights Ltd), **Christian Pierrotti** (FFSA), **Franck Pivert** (Allianz), **Franck Poindessault** (Bauquier, Belloy, Gauvain, Avocats), **Patrick Pouillot** (ACE), **Yves Rey** (MAAF), **Laurent Rousseau** (SCOR), **Amélie Roux** (Fitch ratings), **Pierre-Yves Thiriez** (AXA France Solutions), **Philippe Trainar** (SCOR), **Jean Vecchierini** (Predica), **Michel Villatte** (IFPASS), **Philippe Wartel** (EIDIS), **Gilles Wolkowitch** (FFSA)

Our last sponsors:

Florence Lustman, Inspecteur Général (La Banque Postale), **Jean-Philippe Thierry**, Vice-Président (ACP), **Michel Dupuydauby**, Président filière assurance (Finance Innovation), **Patrick Thourot**, Président (Altia), **Philippe Carle**, Chairman (MARSH & McLennan Cies France), **Jean-François Lequoy**, Délégué Général (FFSA), **Pierre**

Cedric WELLS
Claims Expert | Swiss Re | Corporate Solutions

« The MBA gave me the insurance business background that I lacked and the practical strategies to succeed in interacting with senior management. Studying with such a diverse population of insurance executives and interviewing large corporations for my professional thesis has also offered me a great opportunity to enhance my networking skills. »



Organization

1st year: Courses from October 2013 to June 2014,
2nd year: Courses from September 2014 to May 2015

Classes take place at the end of the week (1,5 or 2 days)
Duration: circa 720 hours

Validation

- Group exercises and final examination for each course
- Final work:
Professional Thesis or Consulting Project

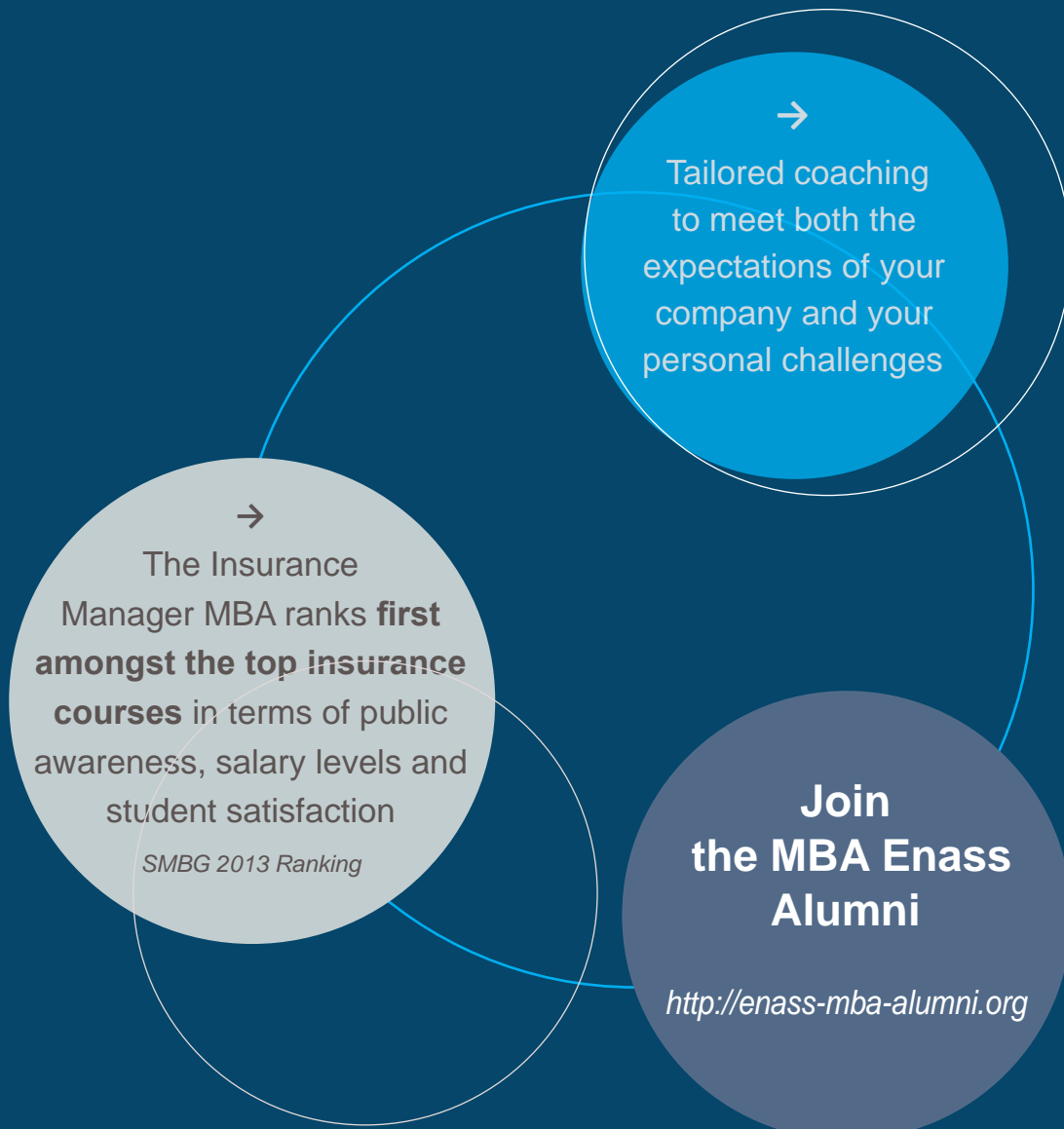
Best Thesis awards and Publications:

CCR, Centre des professions financières,
Revue Banque-Enass / Papers, Revue Risques

→ Fundamentals
at Cnam

→ Insurance Major
at Enass

→ Optional: Summer program
at San Bernardino
University (USA)



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